**(I) HOME PAGE**

Welcome to Gryphon Academy!

Where our approach is to make students industry ready with our curated Industry Specific Training programmes which make them competitive in the job market.

Your pathway to the top companies starts from here

***[THE GRAPHICS DRAWN WILL BE INSERTED HERE]***

(II) **ABOUT US**

**Bring Industry Expertise Directly to your Campus**

As India's premier non-ed-tech organization, we are committed to bridging the gap between industry and academia. We provide customized training solutions as per the Industry-centric needs which helps your academic institution facilitate smooth transition into the industry with ease.

From **Technical trainings** to **Soft skills development,** we offer a comprehensive suite of topics that are necessary for the students to make sure they are well known with the skills that top companies seek.

Preparing a future **workforce development** that not only meets but exceeds industry standards, preparing your students for successful and sustainable careers.

**Vision:** Every student should have at least one offer letter in their hand.

**Mission:** To provide students with a transformative classroom to corporate experience where they learn above and ahead and encompass a real world exposure.

(III)

**Our Major Domains in Trainings**

Engineering

MBA

Diploma

MCA

1st to 4th year 1st & 2nd year 1st to 3rd year 1st to 3rd year

**(IV)** **Why Gryphon Academy?**

55+ Educational Partners

450+ corporate partners

65,000+ training hours

60,000+ Students Trained

Non-ed Organization

Industry Curated Curriculum

20+ years of experienced trainers

Average Salary

**(V) Our Successful Campus Drives**

Gryphon Academy empowers students through comprehensive campus placement drives tailored to their needs. This includes Internship Fairs, Job Recruitment Drives with 450+ top recruiters, Startup Showcases and our renowned Force Motors Drives - one of the biggest such programs for the past 3 years, selecting over 200 students annually. These initiatives connect students to diverse career paths, showcase their skills, and secure exceptional job opportunities, ensuring they are industry-ready for long-term success.

**CREATIVES OF FORCE MOTORS DRIVES CONDUCTED FOR PAST 3 CONCECUTIVE YEARS**

**(VI)** What more do we provide?

Orientation and Counselling

Cross Brand Positioning

Faculty Development Programmes

Gryphon Academy @ Copyright

Address

Company

About Us

Blogs

Support

Get in Touch

Follow us on

Instagram

LinkedIn

***LEARNING AND DEVELOPMENT***

***Hook Line:***

Get **Trained** with Gryphon!

**Small box below the Hook line:** Our Industry Specific Trainings are meticulously crafted and tailored to meet the specific requirements of the industry and the college. We stay updated on the latest trends and developments, incorporating them into our training modules. We take into account both industry and academic needs, integrating insights from the institutions as per their student evaluation to address the relevant topics. We prioritize student success by tailoring our programs to individual learners and educational institutions alike, fostering strong training and development partnerships that bridge the gap between academia and industry needs

**All domains:**

Engineering Topics

MBA Topics

MCA Topics

Diploma Topics

**How do our trainings differ?**

20+ Years of Skilled & Experienced Trainers

Industry Curated Syllabus

Advisory board from IIT’s and IIM’s

Blend of Technical + Soft skills + Aptitude as per the requirements

LinkedIn Feedbacks from our students PAN India

 **Seasoned Experts:** Over two decades of instruction from highly skilled professionals

 **Industry-Aligned Curriculum:** Syllabus crafted to meet current market demands

 **Elite Guidance:** Advisory board featuring IIT and IIM luminaries

 **Comprehensive Development:** Integrated approach combining technical expertise, soft skills, and aptitude training

 **Nationwide Success:** LinkedIn testimonials from our alumni across India

***Learning Outcome of Our Trainings***

**Students:**

* Students are groomed for industry according to its specifications
* Primed for employment
* Holistic upskilling of students
* Industry guest lectures offer valuable industry insights
* Access to placement opportunities with premier brands and companies

**Colleges:**

* Enhanced placement rates
* Empowered students taking the college to new heights
* Elevated brand stature
* Establishment of corporate partnerships
* Provision of industry-relevant knowledge and exposure to real-world scenarios

**Our Trainings PAN India**

(MAP SHOWING THE LOCATIONS WHERE WE HAVE REACHED TILL DATE OR ANY OTHER GRAPHIC CAN BE USED TO REPRESENT THE SAME)

**College Logo’s**

**(Download Brochure for more Information)**

***FDP (Faculty Development Programme)***

**F** - Facilitating Growth

**D** - Diverse Skillsets

**P** - Professional Advancement

**Hook line:** **Empowering Educators, Inspiring Excellence**

Elevate your educators' potential and drive academic success with our academic training for educators. We empower college professors and instructional staff to excel in their roles alongside Digital education strategies, addressing your institution's unique challenges. Our comprehensive approach helps in teaching skill enhancement fostering professional growth and creating a dynamic learning environment. By investing in professional development faculty, we help transform your institution into a beacon of educational excellence.

**Why Choose Gryphon Academy’s FDP?**

1. **Pedagogical Training Programmes:** Our program offers advanced teaching methodologies tailored to your institution's unique needs with blended learning workshops and advanced technology integration. We focus on student-centered approaches, innovative assessment techniques, and strategies for inclusive education. Grounded in the latest educational research, our FDP equips educators with skills to engage modern learners effectively. From personalized learning paths to continuous support and measurable outcomes, we ensure that every participant gains the tools to transform their teaching practice. By choosing Gryphon Academy, you're investing in a program that not only enhances individual educator capabilities but also drives overall institutional excellence and student success.

2. **Expert Instructors:** Our team comprises the industry's best subject matter experts, with a wealth of experience exceeding 10+ years. They bring real-world insights and strategies to the training sessions.

3. **Continuous Support:** Our commitment to your institution doesn't end with the training sessions. Gryphon Academy provides ongoing support and resources to ensure that the knowledge and skills gained during the program are sustained and applied for long-term success.

**Our FDP Modules Include:**

- Pedagogy Enhancement

- Curriculum Development

- Technology Integration in Teaching

- Assessment and Evaluation Strategies

- Research and Publication Guidance

- Leadership and Management Skills for Educators

***(MORE SUBJECTS TO BE ADDED)***

**How do our FDP’s help your institution?**

1. **Industry-Aligned Curriculum:** Equip faculty with the latest industry trends and practices, ensuring students receive industry knowledge education.
2. **Enhanced Teaching Methods**: Introduce innovative pedagogical techniques that boost student engagement and learning outcomes.
3. **Research Capabilities:** Strengthen faculty's research skills, leading to increased publications and institutional prestige.
4. **Networking Opportunities:** Connect your faculty with industry experts, opening doors for collaborations and guest lectures.
5. **Interdisciplinary Approach:** Foster cross-departmental collaboration and holistic learning experiences.
6. **Continuous Learning Culture:** Instill a growth mindset across your institution, driving ongoing improvement and innovation.

**CTA:** Join Gryphon Academy's FDP today and embark on a transformative journey towards academic excellence. Empower your faculty, inspire your students and lead your institution to greater heights with us.

***CORPORATE TRAININGS***

**HOOK LINE:**

* Bridge the Skills Gap, Build Your Dream Team with Gryphon Academy.
* Invest in Your Employees, Invest in Your Organization’s Future: Gryphon Academy Corporate Training.

**BEFORE CTA:** Join us in the pursuit of excellence as we empower professionals to thrive in the ever-evolving corporate landscape.

**CTA:**

* Ready to Transform Your Workforce? Explore Gryphon Academy’s Corporate Training Today!
* Invest in Your Team's Success: Download Our Corporate Training Brochure Now.
* Let's Discuss How Gryphon Academy Can Elevate Your Business: Contact Us Today!

Elevate your workforce to new heights with Gryphon Academy’s time tested approach to corporate skill development.

Our specifically curated customized Corporate trainings are designed to meet your unique needs and requirements. With affiliations to over 450+ corporate entities across diverse industries such as manufacturing, telecommunications, IT, power, textile and government, we address industry-specific challenges and provide corporate learning solutions.

At Gryphon Academy, we use industry specific assessments to uncover your workforce’s critical skill gaps. We then partner with you to design targeted training programmes that directly address your pain points and strategic goals.

The result? Measurable business impact. Our data driven approach ensures your training investment delivers a clear ROI.

**Approach:**

* **Easy to Implement:**

**Streamlined Training Delivery:** Our offline and blended learning formats seamlessly integrate into your existing curriculum, minimizing disruption.

**Flexible Scheduling:** Modular courses and on demand access allow for customization to fit your organization’s schedule.

* **Customized Content:**

**Needs Assessment:** we work with you to identify specific skill gaps and tailor training to address your college’s unique requirements.

**Industry Specific Modules:** Choose from a diverse range of modules aligned with current industry trends and job demands.

**Student Centric Learning:** Interactive activities and case studies cater to diverse learning styles and real world application.

* **Industry Relevant:**

**Advisory Board:** Our board comprises of industry experts who ensure our training programmes stay current and prepare students for in demand skills.

**Real World Case Studies:** Students tackle authentic industry challenges through project based learning gaining practical experience.

**Employer Connections**: We facilitate partnerships with leading companies in various fields and domains.

***METHODS***

Role Play

Simulations

Case Studies

Box Method

**Why Gryphon Academy?**

**Customized Training Solutions:** We believe in a personalized approach. Through collaboration with HR professionals, stakeholders, experienced trainers and your team. We meticulously tailor training programmes to enhance efficiency, cultivate a culture of continuous learning that align with your organizational goals and mission.

**Industry Specific Expertise**

**Addressing the Modern Workplace**

**Addressing the Modern Workplace**

**Focus on Emotional Intelligence**

(They can be explained if needed)

**OUR EXTENSIVE TRAINING PALETTE**

**Enhanced Employee Engagement:** Our engaging and interactive training programmes foster a culture of learning and development, leading to a more motivated and engaged workforce.

**Improved Productivity & Performance:** By addressing skills gaps and equipping employees with the necessary tools, we empower them to perform at their peak, boosting overall productivity and efficiency.

**Reduced Talent Turnover:** A happy and empowered workforce is less likely to seek opportunities elsewhere. Our training programmes cultivate a positive work environment and contribute to talent retention.

**Alignment with Organizational Goals:** Our customized approach ensures that training programmes are directly aligned with your strategic objectives, propelling your organization towards achieving its goals.

***THE CHALLENGES* & *SOLUTIONS***

 **Elevated attrition rates:** Implement career development programs and leadership training to show investment in employee growth, increasing retention.

 **Dwindling employee morale:** Offer personal development workshops and team-building exercises to boost motivation and workplace satisfaction.

 **Unfavorable workplace culture:** Conduct culture alignment workshops and diversity training to foster a positive, inclusive environment.

 **Communication gaps:** Provide communication skills training, focusing on active listening, clear messaging, and conflict resolution techniques.

 **Decreasing productivity and outcomes:** Implement time management and productivity training, along with goal-setting workshops to improve efficiency.

 **Suboptimal project management:** Offers comprehensive project management courses, Executive leadership programmes including agile methodologies and risk management training.

 **Challenges related to hierarchy and bureaucracy:** Conduct leadership training for all levels, emphasizing flat organizational structures and efficient decision-making processes.

 **Reluctance to embrace change:** Provide change management workshops to help employees adapt to new processes and technologies.

 **Effective management of remote teams:** Offer training on virtual leadership, remote collaboration tools, and maintaining team cohesion in distributed environments.

 **Skillful resolution of challenges:** Implement problem-solving and critical thinking workshops to enhance employees' ability to tackle complex issues.

 **Enhanced technical proficiency:** Provide regular technical skills updates and training on emerging technologies relevant to the industry.

 **Boosting employee morale**: Conduct stress management and work-life balance workshops, along with recognition and rewards training for managers.

 **Bridging the employer-employee gap for workplace clarity:** Offer training on effective feedback mechanisms, transparent communication practices, and aligning individual goals with company objectives.

**CTA:**

Build Your Dream Team: Learn More About Gryphon's Corporate Training Programs Now!

***PLACEMENTS***

**Hook Line:**

Where Training Meets Opportunity: Find Your Perfect Fit with Our Placement Assistance

Training That Transforms: Experience Seamless Transitions into Top-tier Placements

**2nd Page of Numbers: \*Numbers to be added**

Student Placement Ratio

95%

Total number of Drives Conducted

Students Impacted

40,000+

**(Recent placement conversions)- Brochure Page: 17**

**LOGO’S (Top Recruiters)**

**PLACEMENT USP (**From the old website)

**TESTIMONIALS**

**CTA:**

**HOME PAGE (Messaging- Bold)**

**Hook lines:**

* Bridging the Gap between Academia & Industry **(Academia Oriented)**
* Gryphon Academy’s Personalized Solutions for the Industry **(Industry oriented)**
* Empower your student’s growth **OR** Fuel your students growth with Gryphon Academy’s customized Training & Placement solutions **(Academia Oriented)**

***ABOUT US:***

**H2: Industrial Hands on Learning for Students**

We believe in providing student centric trainings where they can be exposed to the industry measures and realities. customizing our trainings according to the latest trends and requirements of the industrial & corporate world, we mould the workforce of tomorrow. Our commitment to measurable training and development places a strong emphasis on compliance, morality and ethical codes. We adopt a comprehensive approach that includes offline training methods to ensure that our students are C2C ready.

Empowering professionals and educators with our traditional training approach, we ensure that our participants are ready for dynamic roles and responsibilities and are backed by substantiate hands on experience that the current industry requires. Our training focuses on a holistic approach developing soft skills, technical expertise and industry aligned knowledge. Our training programmes also include faculty development programmes, equipping educators to unlock their full potential and drive professional success.

**H3:**

**-Support and Administrative Capabilities to improve the campus placements**

**-Elevate your Campus Placements Through Enhanced Support and Administration**

At Gryphon, we emphasize the importance of trainings in turn being advantageous for the successful placements. With a remarkable placement rate of 95% with over 40,000+ students impacted, we are dedicated to delivering targeted training and extensive placement assistance at zero-cost for each field, with the goal of helping students secure positions in more than 300+ prominent companies across all domains.

**H4: DM**

***DIGITAL MARKETING***

Corporate: events & HR Summit

College: admissions & guest lectures

**Hook Lines:**

Gryphon Academy: Your Digital Marketing Powerhouse (your go-to Digital Marketing partner)

Elevate Your Brand & Reach New Heights with Targeted Strategies

**After Hook Line:** In today's digital landscape, a strong online presence is critical for both corporations and educational institutions.

Gryphon Academy's digital marketing services are designed to empower your brand and connect you with your target audience.

**DM USP’s:**

All in one combo types

Your college gets Admissions, events,

**How We Help Corporates:**

**Brand Building Events:** We develop and execute strategic events that amplify your brand message, generate buzz, and forge valuable connections with potential customers.

**Increase your presence Digitally**

**How We Help Colleges:**

**Lead Generation:** Through targeted digital marketing strategies, we attract qualified leads for your college, boosting your admission pipeline and driving growth.

**Brand Elevation:** We leverage digital marketing strategies to showcase your college's unique offerings, attracting high-quality students and amplifying your brand image.

**HR Summits & Events:** we help your college to increase your network across Industry-Academia by conducting HR summits & Events.

**CTA:** Partner with Gryphon Academy and unlock the power of strategic digital marketing. Contact us today to discuss your specific needs and build a customized plan for success!

***HOW***

**How our trainings benefit you?**

Our training sessions are meticulously crafted and tailored to meet the specific requirements of the industry. We stay updated on the latest trends and developments, incorporating them into our training modules. We take into account both industry and academic needs, integrating insights from our seasoned trainers and addressing relevant topics. Our approach is student-centric, catering directly to the needs of individuals and educational institutions.

The methodologies include mentoring, case studies, role-playing, simulations, role modeling, stimulus-based exercises, Guest Lectures and Programmed instruction. **(THIS CAN BE SHOWN IN A BULLET OR GRAPHIC FORMAT)**

Our training programs, covering Aptitude, Soft Skills, and Technical domains, are not just about theoretical knowledge; they're crafted to provide students with hands-on experience and industry-relevant skills. Through practical sessions and interactive learning modules, participants gain invaluable industry experience, preparing them for the challenges of the professional world. Moreover, our programs offer certification, placement support and comprehensive interview preparation, ensuring that graduates are fully equipped and industry-ready upon completion.

We focus on 5 different Pedagogical Approaches

**(From Brochure)**

***WHAT***

**What elements are encompassed within our training sessions?**

We cater to students across various domains, including Engineering, MBA, MCA, and Pharmacy. Our comprehensive training program spans over 130+ hours, meticulously divided into soft skills, technical, and aptitude sessions for all year students. three-year students. For fourth-year students, we offer exclusive training designed to prepare them for the industry's latest trends, ensuring they are well-equipped to transition seamlessly into professional roles. Our curriculum covers a wide range of topics tailored to each domain, providing students with the knowledge and skills necessary to thrive in their chosen fields.

The Domain specific topics include: **Engineering:**

**Mech Eng.**

Catia

Mastercam

Ansys

Solid works

UG(NX)

**Civil Eng**

AutoCAD

Stadpro

Microsoft Project

Estimation

Rate Analysis

**Comp Eng**

Full Stack Web Development

Full stack android apps development

DevOps Cloud Computing

JAVA

Microsoft Office

**Elec Eng**

Basic definition and laws

Power electronics basics

Power system basic

Mechanical Basic

Electrical Basic

**MBA**

*Finance and Accounting*

Financial Accounting

Cost Accounting

Budgetary Contro

Capital Budgeting

Management of Prots

***Human Resource Management***

Talent Management

Performance Management

***Marketing***

Marketing Planning

Marketing Mix

Promotion Tools & Pricing Strategies

Market Research

***Interview Competency Mapping***

Analysis of Job Description

Offline- Online Interview

**MCA**

Computer Programming with C

Discrete Mathematical Structure

Database Management System

Unix and Shell Programming

Software Engineering & TQM

Operation Research & Optimization Techniques

Object oriented programming with Java

Advanced Database management system

Operational Research

Numerical and scientific computing

Distributed systems

Software project management

Organizational behavior

Multimedia technologies

Advanced computer architecture

**PHARMACY**

Pharmacology

Pharmaceutics

Medicinal Chemistry

Pharmacy Practice

Pharmaceutical Analysis

Clinical Pharmacy

Pharmacotherapy

Pharmacokinetics

Pharmaceutical Biotechnology

Pharmaceutical Regulatory Affairs

Pharmacy Management

**SOFT SKILLS**

Effective communication skills

Building confidence and attitude

Effective body language

Personality development

Grooming & dressing sense

Corporate etiquette and mannerism

Interview and GD-PI Techniques

**APTITUDE**

Maths

Reasoning

Test

Mixtures and Allegation

Time and Work

Blood Relations

Distance and Directions

**WHY**

The learning outcomes of our trainings

* Students are groomed for industry according to its specifications
* Primed for employment
* Holistic upskilling of students
* Industry guest lectures offer valuable industry insights
* Access to placement opportunities with premier brands and companies

**Colleges:**

* Enhanced placement rates
* Empowered students taking the college to new heights
* Elevated brand stature
* Establishment of corporate partnerships
* Provision of industry-relevant knowledge and exposure to real-world scenarios

**College Logo’s**

**(Download Brochure for more Information)**

30,000+ Students Trained

300+ Corporate Partners

300+ Trainers

**Colleges**

Training

Placement

Industry

**B: 16**

**Corporate**

**Corporate Training**

**Trainings**

**PEOPLE ON BOARD**